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Clockwise from top left: A courtyard at film director Michael Bay's Miami home. Textile designer John Robshaw in his Manhattan studio. The dining area of hairstylist Sally Hershberger's New York penthouse.



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CLOCKWISE FROM TOP LEFT: ROGER DAVIES; REBECCA GREENFIELD; WILLIAM WALDRON

A CUT ABOVE

STAR STYLIST SALLY HERSHBERGER'S GREENWICH VILLAGE PENTHOUSE IS AN ODE TO DOWNTOWN COOL

TEXT BY DAVID COLMAN · PHOTOGRAPHY BY WILLIAM WALDRON · STYLED BY CARLOS MOTA



It was inevitable. Sally Hershberger knew it more than a decade ago, when she first came to New York City from Hollywood, shears in hand, to wash-and-set the world on fire. One day she'd end up where she wanted to be. And yes, we all know that Hershberger made it to the top of the beauty peak and is now recognized around the globe for an eponymous line of hair-care products and for cuts that flatter not just a face but a whole persona (and that cost upward of \$800). But this is a different story—even if it parallels that one. This is about what might be called her real-estate rise.

It started in the late 1990s, when Hershberger, whose original base is in Los Angeles, where she maintains a salon and a residence, was trying to find a place in the West Village. She discovered a nice-enough apartment that would do for a little while. But it wasn't long before she looked up and saw terraced penthouses at the top of one of the Village's stately prewar apartment houses and made up her mind.

"Some day I'm going to live up there," she recalls thinking. She is now sitting in a bright, south-facing living room "up there," with one of those envy-inducing terraces just outside. But it doesn't feel like an apartment in a stone Art Deco building by renowned developers Bing & Bing. The layout is informal. The living room and kitchen are to the right of the entry, the bedroom and bath to the left. Thanks to pocket doors that all but disappear, the place feels open, with an offhand sense of style not unlike its owner's. The decor is a mix of furnishings and art that's comfortable and chic without looking contrived. The place is more a deluxe California crash pad than a Manhattan apartment.

"I love being downtown, in this neighborhood, because it's very cool and mellow," says Hershberger, herself a mixture of laid-back and fast-forward. "But I love this building because it's so handsome and has a doorman. It's uptown without being uptown. I don't like to rough it."

She was in that first place, a rental around the corner, for less than a year when she heard an apartment on the ninth floor of the Bing & Bing building was available. She bought it. She had scarcely moved in when, a year or so later, she learned a penthouse in the same building had come on the market. The one-bedroom was hardly enormous, but its terrace easily doubled the size. Hershberger looked at it, leapt on it, and signed up the fashionable architect Brad Floyd. (He went on to design her salon, a few blocks away, in the meatpacking district.)

Floyd stripped the place down to a shell, put in clean, mullion-free glass doors and casement windows, and made the layout as clear and spartan as possible. He installed a polished-concrete floor in the

Facing page: Hairstylist Sally Hershberger with Cherry, a miniature pinscher, in her Manhattan penthouse, which was designed by architect Brad Floyd and decorated by Joe D'Urso; the vintage leather armchair is by Paul Frankl. This page: In the dining area, the painting is by Joseph La Piana and the light fixture is by Verner Panton; the Arne Jacobsen Egg chair, Hans J. Wegner dining chairs, and Edward Wormley dining table are all vintage pieces that were found at Wyeth. See Resources.





Clockwise from top left: A crystal light fixture from Moss hangs above the kitchen's iron-wrapped island; the refrigerator is by Northland, and the vintage stools are from Wyeth. In the entry, Helmut Newton photographs are displayed opposite a Verner Panton mirror; a rock-crystal sculpture sits atop a Joe D'Urso-designed steel pedestal. A Herb Ritts photograph of the Dalai Lama's hands is centered over the bed. The living room's cocktail table and Dunbar side table are vintage; the artworks include a lithograph by Jean-Michel Basquiat and a screen print of Mick Jagger by Andy Warhol. The terrace, which was designed by Daniel Romualdez, features pots of fountain grass and August lilies. Facing page: A Bert Stern photograph of Marilyn Monroe is displayed in the bedroom; the vintage ceiling fixture is by Ettore Sottsass, the vintage bench is from Brenda Antin, and the cowhide rug is from ABC Carpet & Home. See Resources.





entry and bath (where he created a poured-concrete sink and tub as well) and laid warm new walnut floors in the living room and bedroom. The architect had a walnut bed fabricated, and for the kitchen, a custom-made island of iron topped with a counter of black Spanish marble.

Hershberger brought some of her own stuff—a pair of leather armchairs, a Jacobsen Egg chair, a Warhol print of Mick Jagger, a Basquiat lithograph. With the bed built in, there wasn't a lot left to do. But it still didn't feel like it was quite there. So she called in master tinker Joe D'Urso to turn it into a place worth coming home to.

"I wanted it to be comfortable yet modern, with a smidge of color," says Hershberger matter-of-factly. "And Joe just has such amazing taste. He found the dining table and chairs, the sofa, and two light fixtures: the Panton one in the living room and that amazing glass one by Sottsass in the bedroom. Basically he just came in here, figured out what it needed and where everything should go, and was done." The soft-spoken D'Urso minimizes his contribution. "All I did was move some furniture around," he says with a smile.

Given that Hershberger grew up in California, you might think she would care more about spending time outside, on that wrap-around terrace that faces south, east, and north. But the space, she says, is as much something to gaze at, or over, as it is someplace to use. "For me, this apartment is about the views," she says. "All my homes have amazing views: my place in L.A., my house in the Hamptons. But I'm not into new buildings that are all glass. I really like the feeling of privacy I get from a terrace, where the view is kind of graduated. I don't ever want to feel overly exposed. The minute I come home, the clothes come off and I end up on the bed or sofa, doing everything from there—making phone calls, answering e-mails. I like feeling tucked in a bit and still having the illusion of expansiveness."

In fact her apartment is not unlike a great hotel suite. It's not that much larger, is similar in layout, and has even nicer amenities. And Hershberger travels so much, the lines can get blurry. "Sometimes I forget," she admits, laughing, "and I want to order room service." ■

Items pictured but not listed are from private collections.

WHAT'S HOT! PEOPLE

PAGE 52: Diane von Furstenberg (for information: dvf.com). **Spotted Cat**, in indigo; **Batik**, in clover; **Ikat Original**, in clover; **Ikat Original**, in pale thistle; **Mini DVF Stripe**, in pale thistle; **Ikat Large**, in pale thistle; **Ikat Original**, in chocolate; **Mini DVF Stripe**, in clover; chair upholstered in **China Vine Large**, in original; curtains and pillow of **China Vine Giant**, in original; **DVF Plaid Medium**, in pale thistle; **Garden Animal**, in lime; and bed, chair, pillows, and curtains of **China Club Trellis Large**, in black; all by Diane von Furstenberg, available at **Nathan Turner** (for information: 310-275-1209; nathanturner.com). **Claridge's hotel** (for information: claridges.co.uk).

TREND ALERT

PAGE 66: **Mod Dot wastebasket**, in black and white, \$116, by **Marye-Kelley** (for information: 713-524-0459; marye-kelley.com). **Kaleidoscope silk-cotton**, in piñata, to the trade from **Polack** (for information: 212-627-7766; polackassociates.com). **Pierced Bardot lamp**, \$129, by **Kenneth Wingard** (for information: 415-431-6900; kennethwingard.com). **Dress**, \$1,440, from fall/winter 2010, by **Mami** (for information: mami.com). **Retro Ball alarm clock**, \$17, by **Present Time Inc.**, available at **Plasticland** (for information: shopplasticland.com). **Flip Flap daybed**, in Unique polyester-cotton, \$5,995, by **Ana Mir** for **Dune** (for information: 212-925-6171; dune-ny.com). **Needlepoint Links footstool**, \$295, by **Jonathan Adler** (for information: 800-963-0891; jonathanadler.com). **Kaivo cotton**, in white-black, \$43/yd., by **Marimekko** (for information: 800-527-0624; marimekko.com). **Hexagon Tile linen**, in plum, by **Groundworks**, to the trade from **Lee Jofa** (for information: 800-453-3563; leejofa.com). **Super Impossible chair**, in white seat with black legs, \$448, by **Philippe Starck** for **Kartell** (for information: 212-966-6665; kartell.com). **Voss linen-cotton**, in shocking, to the trade from **S. Harris** (for information: 800-999-5600; sharris.com). **Ring espresso set**, \$46/set of 2 cups and saucers, by **French Bull** (for information: frenchbull.com). **#20796-504 cotton**, in nighty, to the trade from **Duralee** (for information: 800-275-3872; duralee.com). **Anagrams wallpaper**, in orange, by **Kirk Brummel**, to the trade from **Brunschwig & Fils** (for information: 800-538-1880; brunschwig.com).

SHORTLIST

PAGE 74: **John Robshaw** of **John Robshaw Textiles** (for information: 212-594-6006; johnrobshaw.com). **Diabeacon** (for information: diabeacon.org). **Danziger trestle table** by **Richard Wrightman Design** (for information: 718-707-0217; richardwrightman.com). **The Imperial hotel** (for information: theimperialindia.com). **Sandalwood cologne** by **Santa Maria Novella**, available at **Lafo** (for information: 800-362-3677; lafo.com). Custom-made shirts, similar to **Blockprinted shirts** by **John Robshaw Textiles**.

ART SHOW

PAGE 76: **Tim Bavington** is represented by **Jack Shainman Gallery** (for information: 212-645-1701; jackshainman.com) and **Mark Moore Gallery** (for information: 310-453-3031; markmooregallery.com).

RSVP

PAGE 78: **Dior Beauty** (for information: dior.com).

THE TOP 10 NESTING TABLES

PAGES 98-100: **Darryl Carter** of **Darryl Carter Inc.** (for information: darrylcarter.com). **Kendall Wilkinson** of **Kendall Wilkinson Design & Home** (for information: 415-409-2299; kendallwilkinson.com). **PAGE 100:** 1 **Walnut Parchment nesting tables**, \$1,150, by **Calvin Klein Home** (for information: 646-602-3256; calvinklein.com). 2 **Grand Tour nesting tables**, \$2,685, by **Century Furniture** (for information: 828-328-1851; centuryfurniture.com). 3 **Triade nesting tables**, \$1,460, by **Roche Bobois** (for information: 800-717-2747; roche-bobois.com). 4 **Mandarin nesting tables**, \$735, by **Worlds Away** (for information: 901-529-0844; worlds-away.com). 5 **Pauley nesting tables**, \$3,200, by **Oly** (for information: 775-338-2100; olystudio.com). 6 **Balthazar nesting tables**, \$3,675, by **Jacques Garcia** for **Baker** (for information: 800-592-2537; bakerfurniture.com). 7 **DOC retractable table**, \$2,740, by **Ligne Roset** (for information: 800-297-6738; ligne-roset-usa.com). 8 **Twin nesting tables**, \$4,999, by **Moura Starr** (for information: 212-888-9058; mourastarr.com). 9 **Mirabelle nesting tables**,

\$399, by **Arhaus Furniture** (for information: 866-427-4287; arhaus.com). 10 **Lacquer nesting tables**, \$995, by **Jonathan Adler** (for information: 800-963-0891; jonathanadler.com).

DANIEL'S DISH

PAGES 102-104: **Daniel Boulud** of restaurant **Daniel** (for information: danielnyc.com). **PAGE 102:** **Soda charger**, \$476, by **Hering-Berlin**, available at **Gearys Beverly Hills** (for information: 310-273-4741; gearys.com). **Idra Clear tumbler**, \$192/set of 6, by **Nasonmoretti**; and **Olive Wood knife**, \$138/set of 6, by **Laguiole**; both available at **The Product Gallery** (for information: theproductgallery.com). **Silver fork**, \$30, from **ABC Carpet & Home** (for information: 212-473-3000; abchome.com). **Salt-and-pepper cellars with spoons**, \$28/set, by **Roost**, available at **Global Table** (for information: 212-431-5839; globaltable.com). **Tablecloth of Chupari linen**, in carmine, to the trade from **Raoul Textiles** (for information: raoultextiles.com). **PAGE 104:** **Soda dessert plate**, \$199, by **Hering-Berlin**, available at **Gearys Beverly Hills** (for information: 310-273-4741; gearys.com). **Hem Stitch napkin**, in white/red, \$20, by **Kim Seybert** (for information: 212-564-7850; kimseybert.com).

DIRECTOR'S FOCUS

PAGES 138-47: **Michael Bay** (for information: michaelbay.com). **Architecture** by **Chad Oppenheim** of **Oppenheim Architecture + Design LLP** (for information: 305-576-8404; oppenheim.com). **Interior design** by **Lynda Murray** of **Lynda Murray Interior Design** (for information: lm-id.com). **PAGES 138-39:** **Yin and Yang lounge chair and sofa**, both by **Kenneth Cobonpue** for **Janus et Cie** (for information: 800-245-2687; janusetcie.com), with cushions of **Canvas acrylic** by **Sunbrella**, available at **Calico Corners** (for information: 800-213-6366; calicocorners.com). **PAGES 142-43:** On staircase landing, **custom-made light fixture** by **Alison Berger Glassworks**, to the trade from **Holly Hunt** (for information: 800-320-3145; hollyhunt.com). In living area, **Sri Lanka chair**, and **Boulonnais side table**, both by **Studio H**, to the trade from **Holly Hunt**, **Japan armless sofa**, **Java daybeds**, and **19th-century Japanese cocktail table**, all to the trade from **Charles Jacobsen Inc.** (for information: 310-815-9250; charlesjacobsen.com). **Wall of Bali Standing Pebbles** by **Ann Sacks** (for information: 800-278-8453; annsacks.com). **PAGE 144:** In pool area, **Charter Adjustable chaise longue** by **Kipp Stewart**, to the trade from **Summit Furniture Inc.** (for information: 831-375-7811; summitfurniture.com). In bar, **Brass Pinnacle lanterns** by **Jalan Jalan Collection** (for information: 305-572-9998; jalanmiami.com). **Siren bar stools** by **Studio H**, to the trade from **Holly Hunt** (for information: 800-320-3145; hollyhunt.com). In dining area, **July dining chairs** by **Studio H**, upholstered in **Goudron Isola linen** by **Christian Liaigre** for **Great Plains**, all to the trade from **Holly Hunt**. **Robusta dining table** by **Cleybergh** from **Jalan Jalan Collection**. **Niagara rug** by **Odegar** (for information: 800-670-8836; odegarinc.com). **PAGE 145:** In kitchen, **refrigerator and wine storage**, both by **Sub-Zero** (for information: subzero.com). **PAGE 146:** **Bi-colore bedding** by **Frette** (for information: 800-353-7388; frette.com). **Headboard of Stingray leather**, **Parchemin console** by **Christian Liaigre**, **Hobereau bench** by **Christian Liaigre**, **custom-made light fixtures** by **Alison Berger Glassworks**, and **Crystal Sphere sconces** by **Alison Berger Glassworks**, all to the trade from **Holly Hunt** (for information: 800-320-3145; hollyhunt.com). In master bathroom, **Wedge mirror** by **Johanna Grawunder**, **Adige Bihara sink** by **Claudio Silvestrin**, and **Cut fittings** by **Mario Tessarollo** and **Tiberio Cerato**, all for **Baffi** (for information: 212-431-8282; www.boffisoho.com). **Crystal Sphere sconce** by **Alison Berger Glassworks**, to the trade from **Holly Hunt**. **PAGE 147:** **Custom-made bathtub** by **Lynda Murray**, produced by **Get Real Surfaces** (for information: 845-452-3988; getrealsurfaces.com). **Pipe shower** by **Marcel Wanders**, and **Minimal mixer** by **Giulio Gianfranco**, both for **Baffi** (for information: 212-431-8282; www.boffisoho.com).

CALMING EFFECT

PAGES 148-53: **Interior design** by **Jeffrey Bilhuber** of **Bilhuber & Assoc.** (for information: 212-308-4888; bilhuber.com). **Architecture** by **Peter Pennoyer** of **Peter Pennoyer Architects** (for information: 212-779-9765; ppapc.com). **PAGES 148-49:** **Dulce Oval chandelier**, to the trade from **Lampworks** (for information: 212-750-1500; lampworksinc.com).

Sunflower mirrors from **Hollyhook** (for information: 310-777-0100; hollyhookinc.com). **Vintage lamps** from **Duane** (for information: 212-625-8066; duaneantiques.com). **Delhi rug**, to the trade from **Paul H. Lee Carpets & Rugs LLC** (for information: 212-656-9995).

PAGE 150: **Indian Octagonal mirror**, to the trade from **John Rosselli Antiques and Decorations** (for information: 212-750-0060; johnrosselliantiques.com). **Faux Coral sconces** from **Hollyhook** (for information: 310-777-0100; hollyhookinc.com). **Swing-arm wall lamps**, to the trade from **Hinson & Co.** (for information: 212-838-7878; hinsonlighting.com).

PAGE 151: In family room, **Barrel Back chairs** by **Hollyhook** (for information: 310-777-0100; hollyhookinc.com). In dining area, **Gwenwood light fixture** by **Darryl Carter** for **The Urban Electric Co.** (for information: 843-723-8140; urbanelectricco.com).

Custom-made table by **Jeffrey Bilhuber**, produced by **Carlton House Restoration** (for information: 718-609-0762; carltonhouse-rest.com). **Vienna side chairs** by **Howard Kaplan Designs** (for information: 646-443-7170; howardkaplandesigns.com). Walls painted in **Constellation** by **Benjamin Moore** (for information: 800-672-4686; benjaminmoore.com). In entry, **vintage lantern**, to the trade from **Objets Plus** (for information: 212-832-3386; objetsplus.com). **English Spool chair** from **Mecox Gardens** (for information: 800-487-4854; mecoxgardens.com).

PAGE 152: In guest room, **chinoiserie panels** by **Hollyhook** (for information: 310-777-0100; hollyhookinc.com). **Lamp 1** by **Mariette Himes Gomez** for **The Shop** (for information: 212-288-4971; theshopnewyork.com). In children's bedroom, **Camp bunk bed** by **Pottery Barn Kids** (for information: 800-430-7373; potterybarnkids.com). Shades and throw pillows of **Loops linen** by **Josef Frank** from **Just Scandinavian** (for information: 212-334-2556; justscandinavian.com). In master bath, **Beaumont tub** by **Waterworks** (for information: 800-899-6757; waterworks.com).

PAGE 153: **Iron bed** by **Hollyhook** (for information: 310-777-0100; hollyhookinc.com). **Antique recamier** from **Guild Antiques** (for information: 212-472-0830; guildantiques.com).

A CUT ABOVE

PAGES 154-57: **Sally Hersherberger** (for information: sallyhersherberger.com). **Architecture** by **Brad Floyd** (for information: 718-221-1175). **Interior design** by **Joe D'Urso** (for information: e-mail jddesign@gmail.com). **Terrace design** by **Daniel Romualdez** of **Daniel Romualdez Architects** (for information: 212-989-8429).

PAGE 155: **Convergence I** by **Joseph La Piana** (for information: 212-627-2506; josephlapiana.com). **Egg chair** by **Fritz Hansen**; **Heart Stackable dining chairs** by **Fritz Hansen**; **dining table** by **Dunbar**; and **Short Arm Lampe Gras** by **R.A.V.E.L. Clamart**; all vintage from **Wyeth** (for information: 212-243-3661; wyethome.com).

PAGE 156: In kitchen, **Cellula chandelier** by **Nunzia Carbone** and **Tiziano Vudafieri** from **Moss** (for information: 866-888-8677; mossonline.com). **Custom-made cabinetry** by **D. L. Compton** (for information: dcomptonltd.com; e-mail dlc@dcomptonltd.com). **Refrigerator** by **Northland** (for information: northlandnka.com). **Vintage stools** by **Piet Hein** from **Wyeth** (for information: 212-243-3661; wyethome.com). In entry, **vintage mirror** from **Wyeth**, in living room, **vintage side table** by **Edward Wormley** from **Wyeth**. **Long Island sofa** by **Antonio Citterio** for **Flexform** (for information: 312-265-1181; flexform-it), with custom-made slipcover.

PAGE 157: **Brazilian cowhide** from **ABC Carpet & Home** (for information: 212-473-3000; abchome.com). **Vintage Zebra bench** from **Brenda Antin** (for information: 323-934-8451).

TALENT SHOW

PAGES 158-65: **Interior design** by **Ames Ingham** of **Ames Ingham** (for information: 323-788-3028; amesingham.com). **Architecture** by **Rod Youngson** of **The Youngson Co. Inc.** (for information: 310-358-9280; rodyoungson.com). **Hair and makeup** by **Terri Apanasewicz** of **Cloutier Remix** (for information: 212-473-3000; cloutierremix.com).

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